# STANDARD Advent Calendar





#### Your individual print:

Please send us your 1 - 4 colours digital data and/or your Christmas wishes as vectorised data. We will check and prepare your data for the respective print procedure and put it into the chosen STANDARD motif.

You can put your data on white but also on coloured background - please make sure to use the greatest possible contrast for your optimal promotion presence. For an optimal appearance of your promotion print, relevant parts should not be placed directly to the edge of the format. There is no possibility to modify the STANDARD motifs (like different background, move or delete details).

For motifs which are marked with a star (\*) you can use the available Christmas wish in German, French or English language.

Classic chocolate Advent calendars are possible with horizontal and vertical formats. A5 chocolate Advent calendars are ONLY possible with horizontal formats.

You will receive an artwork for approval before we start with production.

Fonts: The smallest readable font size for positive print is 6 pt and for negative print 8 pt – depending on the font. All fonts must be converted in paths (vectorised).

Mandatory texts: Manufacturer/Distributor, best before date and ingredients are mandatory texts, which are indicated on the stand drawing. Manufacturer/Distributor and ingredients are pre-printed on the back side. We will take care of the apposal of these information but you can choose which company will be showed as distributor. The best before date the batch number are generally printed on the back or side flaps of the Advent calendars at the time of production.

Printing: Digital or offset print

Data delivery: by link (ex. WeTransfer) or by mail directly to your contact person.



Address of the producer or distributor



1, 2, 3, 4 – Reindeer

M144



Christmas Flamingos on the Beach

M143



Warm Christmas







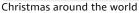
Christmas by the sea

M138\*









M135





Christmas made to measure

M133



Sanitary & Heating

M130\*



Driving home for Christmas

M128



**Christmas Crafts** 

M132



Electrifying Christmas

M131\*



Digital Christmas

M129



Delicious Christmas

M127\*



No Lifts – No Gifts

M126



Christmas Biker

M125



Sporty Christmas – Football

M124

Sporty Christmas – Basketball M123

Christmas



Sporty Christmas – Rugby

M122



Sporty Christmas – Tennis



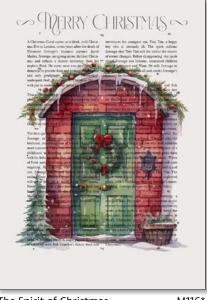
Sporty Christmas – Golf



Sporty Christmas – Bowling



Merry Christmas



The Spirit of Christmas

M117\*

M115\*

M116\*

Snowman & Star

Snow Affair M118\*





Cozy Christmas

Oops, a mistle M114\* Oops, a mistletoe



Peace on Earth

M113





Motif only available in Classic format available - the motif is too small for A5.

**Christmas Post-its** 



Shine Bright

M110



Metal Christmas





Snail Mail

M107



Santa Red

M103





Deco Green Cones

M106\*



Eucalyptus & Ball

M105\*



Angel

M104



Christmas Balls Red

M101\*

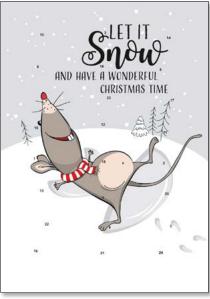


Santa Smile

M100



M099



M098



Santa Frame

M097\*



Teamwork

M096





Merry Christmas Black

Let it snow





Deco Green

M093



Santa & Kids

M092\*



Christmas Roses Gold/Black

M091\*



Blue Watercolour

M090\*



Deco Red



Christmas Ball Green

Abstract Forest

M087\*

APPY NEW YEA



Snowy Landscape

M086



Winter Forest

M085



Snowman Gift

M084



Christmas Loading Nature



Winter Botany



Abstract Fir Forest

M081



Winter Watercolour

M079\*



Jumping Reindeer

M077



Christmas wreath

M076



Christmas Loading Black

M080



Hearty Christmas

M078



Snowman and bunny



Together

M074



Shiny Reindeer

M072



Oh look, X-Mas!

M070





Everything will be OK

M073



Silent night

M071



Christmas tree in the snow





Gift sleigh

M062



Thumbs up for Christmas

M057



Reindeer & mistletoe

M049









X-MAs greetings

M041



Cooperation

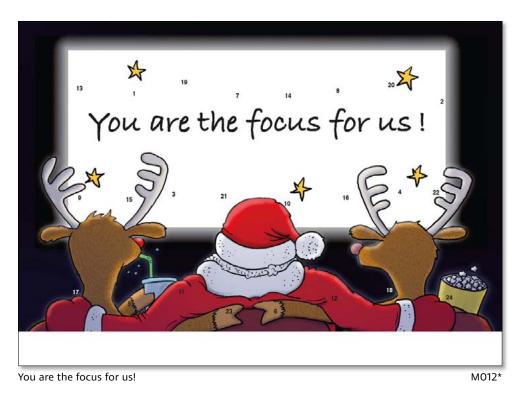


Merry Christmas

M036\*



Cheerful snowmen



\* Christmas greeting in German, English or French possible.